

Dear Friend of the Village,

The holiday season is just around the corner, and we're thrilled to invite you to be part of the Greenwood Lake Holiday Festival! This year's festival is set to light up the community on Saturday, November 30, 2025, from 12-6pm, culminating in a magical tree lighting ceremony at 5pm. Our festival will be brimming with festive cheer, featuring a delightful array of vendors, scrumptious food trucks, unique crafts, horse and buggy rides, joyful carolers, cozy bonfires, and of course, Santa Claus himself for photo opportunities! It's a day filled with family fun, and we would love for you to join us in making this event extraordinary.

We're reaching out to local businesses and vendors like you to help make this event a success. Your support through sponsorship will not only contribute to the community spirit but also offer you fantastic visibility among festival-goers. Here are our festive sponsorship levels:

"Nice List" Sponsor - \$250

- Premium recognition on our event Facebook page and festival signage
- A special shout-out during the festival

"Santa's Helper" Sponsor - \$100

- Prominent recognition on our event Facebook page and festival signage

"Holiday Elf" Sponsor - \$50

- Recognition on our event Facebook page

"Festive Friend" Sponsor - Custom Amount

- Recognition on our event Facebook page and festival signage according to your contribution

To become a sponsor, simply complete the tear-off form below and return it with your check made payable to the Village of Greenwood Lake. You can also make a secure online donation at <https://www.villageofgreenwoodlake.org/holidayfestival/>

Thank you for considering this opportunity to support the Greenwood Lake Holiday Festival. Your contribution will help us create a festive celebration that brings joy to the entire community. We look forward to partnering with you and celebrating the holiday season together! Your Support Makes Magic Happen! Please respond by November 1, 2024, to ensure your sponsorship is included in all event materials and promotions.

Warmest regards,

The Greenwood Lake Holiday Festival Team

Business Name: _____ Contact Person: _____

Email Address: _____ Phone Number: _____

Sponsorship Level:

- | | |
|---|---|
| ☐ "Nice List" Sponsor - \$250 | ☐ "Holiday Elf" Sponsor - \$50 |
| ☐ "Santa's Helper" Sponsor - \$100 | ☐ "Festive Friend" Sponsor - Custom Amount |

Check Amount Enclosed: \$ _____

Please send this form and your check to: Village of Greenwood Lake PO Box 7 Greenwood Lake, NY 10925

Alternatively, make your donation online at [VillageofGreenwoodLake.gov/holidayfestival].